

L'ORÉAL

L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, L'Oréal has become the leading beauty company and is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

L'Oréal Active Cosmetics is one of the four business divisions of the L'Oréal Group dedicated to health and beauty.

Its highly complementary portfolio is composed of 4 international brands originating from France and the USA, created and developed with dermatologists and other health care professionals: La Roche-Posay, Vichy, CeraVe and SkinCeuticals. The brands offer a wide range of affordable to professional dermatological skincare and haircare solutions for dermatologists and medical aesthetic professionals.

La Roche-Posay

La Roche-Posay is committed to dermatology and to improving the quality of life of patients, even those with the most sensitive skin.

Recommended by 90,000 dermatologists worldwide, La Roche-Posay brings the best dermatological solutions to meet patients' needs. To demonstrate efficacy and safety, La Roche-Posay has conducted 600 clinical and observational studies involving over 80,000 patients in dermatological centers worldwide. The brand has also been at the forefront of scientific research and especially on skin microbiome for over 10 years.

The thermal spring water, rich in selenium and recognized as prebiotic by the international scientific community is an essential ingredient in all La Roche-Posay products. It comes from La Roche-Posay, a town located in France, where the Thermal Center offers the N°1 dermatological cure in the world.

Vichy

Vichy's mission is to deliver efficacious dermocosmetic solutions to strengthen the skin's health against all urban aggressors. Aggressors that can cause skin concerns such as premature skin aging, hyperpigmentation, acne and inflammatory conditions. Vichy is at the forefront of scientific research on the Skin Exposome, which measures the cumulative impact of urban life (such as pollution, light radiation, chronic stress, unbalanced microbiome, diet or sleep deprivation) on skin.

All dermocosmetic products are formulated around Vichy's Mineralizing Water, extracted from the French volcanic region of Auvergne, clinically proven to boost the skin's natural defenses. The water is combined with health actives that are recognized for their dermatological efficacy and extracted from nature, whenever possible.

CeraVe

CeraVe, developed with dermatologists, is the #1 dermatologist recommended moisturizer brand¹ in the US. CeraVe offers affordable, accessible, dermatologist-recommended solutions to hydrate, restore, and replenish skin

The brand was founded in 2005 after experts noticed that many skin conditions such as acne, eczema and dry skin all had one thing in common: a compromised skin barrier. CeraVe helps restore that barrier with a unique combination of 3 naturally-derived skin-identical ceramides delivered through the patented MultiVesicular Emulsion (MVE) slow release system to provide hydration all day in just one use.

(¹)Provoice (part of IMS Health) rolling 12 months data as of November 17th

Skinceuticals

SkinCeuticals' mission is to deliver high-performance medical professional skincare designed to improve skin health, fight the major sources of visible aging, and complement aesthetic procedures. Today, the brand is used and sold by dermatologists, plastic surgeons and other skin professionals worldwide.

SkinCeuticals is the antioxidant authority, developing formulations against environmental aggressors that can cause skin damage. Products focus on three main pillars:

- Preventing future damage that causes early signs of aging with antioxidant serums;
- Correcting the visible signs of aging with specialized treatments;
- Protecting healthy skin against harmful UVA/UVB rays with broad-spectrum sunscreens.

L'Oréal Paris

Present in more than 180 countries, L'Oréal Paris offers every woman and man the best & accessible cosmetic care.

L'Oréal Paris is renowned for its in-depth expertise in biological and clinical evolution of skin and hair, whether related to external aggressions or the aging process, offering safe, performing and pleasurable products that you can trust.

Efficient gold standard actives are combined within our innovative formulas and sensorial textures with instant gratification. Scientific team experts have the task of rigorously assessing the safety of our ingredients & products at each step of their formulation.

Whether for skin, hair or scalp usage, clinical or instrumental studies are conducted according to certified methods, in real conditions of use or under dermatological supervision.

Saint-Gervais Mont-Blanc

Born on the rooftop of Europe, Saint-Gervais Mont Blanc's thermal water is pure and protected. Its 6,500-year journey below the Alps has naturally enriched it in healing minerals such as boron & manganese. Our thermal water is recognized by the French Academy of Medicine for its

healing, repairing & soothing properties. It heals more than 3,000 patients per year at our thermal center since 1806.

In our cosmetic range, we have associated this healing thermal water with strong organic surviving Alpine plants full of antioxidants to create a unique clean range of skincare products. All our products are hypoallergenic, formulated for sensitive skin and with 100% of Mont Blanc thermal water.

Our mission at Saint-Gervais is to bring the best of the healing power of our Mont Blanc thermal water & plants to all sensitive skin.

Mixa

Mixa, Sensitive Skin Expert, was created in 1924 by a French pharmacist, Dr. Roger, whose unique expertise of mixing active ingredients inspired him to provide dermatological solutions for all sensitive skin: babies, children and adults.

All our products are formulated under medical control, tested on 100% sensitive skin and following a unique formulation charter.

At Mixa, we combine proven efficacy and enjoyable textures to nourish, soothe & comfort sensitive skin while restoring its quality day after day.

Research & Innovation

Since its creation in 1909, L'Oréal has placed its faith in science and innovation. L'Oréal founder, E. Schueller, was a brilliant chemist, who in 1909 invented the first harmless hair dye and then in 1936, the first protective sun cream.

Research and innovation is at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world.

Today L'Oréal Research & Innovation (R&I) files about 500 patents each years. L'Oréal R&I's mission is to ensure the differentiation of L'Oréal group's products through extra performance, quality and safety.

To make breakthrough innovation possible, L'Oréal R&I invests heavily in scientific knowledge to propose safe, innovative formulas rigorously evaluated using clinical and instrumental evaluation. This model of innovation leans on a constant interaction between the consumer and the laboratories to answer their aspirations and propose breakthrough technological inventions.

Since its creation, L'Oréal R&I is committed to a responsible eco-design approach to optimize products' life cycle and respect biodiversity. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

Behind innovations, L'Oréal R&I has built an international organization to benefit from the major regional technical and scientific ecosystems. Today, L'Oréal R&I is a network of 7 R&I hubs in Japan, China, India, Europe, The USA, Brazil and South Africa.