

Company profile at WCD

UCB is a global biopharmaceutical company focused on the discovery and development of innovative medicines and solutions to transform the lives of people living with severe diseases in dermatology, rheumatology and neurology. UCB employs 7500 people in approximately 40 countries.

UCB's ambition is to be the patient-preferred biotech leader creating patient value for specific populations through unique outcomes, the best individual experience, and improving as many of these lives as possible.

Everything we do starts with a simple question: "How will this create value for people living with severe diseases?". Rather than commencing research from a scientific point of view, we start with the patient perspective. This means improving our ability to stratify patients; implementing a new development paradigm to improve success rates and efficiency; tailoring our market approach to the specific local patient environments and implementing value based access and pricing.