



24TH WORLD CONGRESS
OF DERMATOLOGY
MILAN 2019



Proudly presented under
the auspices of the International
League of Dermatological Societies

Ancillary Events Guidelines

During the 24th World Congress of Dermatology, Industries and other organizations can organize ancillary events to provide social and business opportunities for firm employees and meeting attendees.

Ancillary events, including business meetings, social gatherings, receptions, board/committee meetings and media/press events, should not compete with Congress official scientific programme, industry symposia and meet-the-experts, or other official congress events.

Any ancillary event with an educational or scientific focus or intent is strictly prohibited during the duration of the WCD Congress.

Blackout Hours during the WCD Congress:

Tuesday	11 June 2019	07:00 – 18:15
Wednesday	12 June 2019	07:00 – 19:30
Thursday	13 June 2019	07:00 – 19:30
Friday	14 June 2019	07:00 – 19:30
Saturday	15 June 2019	07:00 – 15:30

As a reminder, please note that during the WCD Congress there will be the following Social events:

- June 10: Opening Ceremony
- June 12: President's Dinner
- June 14: Social Dinner

Ancillary events organized during the blackout hours must meet the following criteria:

- ✓ The activity or event must take place in one of the meeting rooms or industry lounges provided by WCD for a fee.
- ✓ The activity or event cannot be a scientific session.
- ✓ Marketing pieces, invitations, communications or advertisement of the meeting must be approved by the Organising Secretariat.

President: Giovanni Pellacani
Secretary General: Ketty Peris

Organising secretariat
TriumphGroup
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Ancillary events organized outside of the blackout hours must meet the following criteria:

- ✓ The activity or event must comply with blackout hours (see above) and be scheduled as to permit attendees sufficient time to participate in official meeting activities and sessions.
- ✓ No marketing pieces, invitations, communications of any kind, advertising, or other written or spoken descriptions of the event may use the WCD name or logo, or otherwise suggest or imply that WCD has endorsed or sponsored the event. The name of the WCD Congress may be mentioned one time in each communication for identification purposes. WCD or the name of the Congress may not be part of a title or heading of the ancillary event, be obviously presented, or listed first in print materials.
- ✓ All promotional materials for Ancillary events must include the following statement: "This meeting/event is not an official program of the 24th WCD Congress."
- ✓ Event/Meeting signage must not include the WCD name, logo, or name of the Congress.
- ✓ No marketing event may be done at the WCD Congress venue. Distribute or display signs, flyers, invitations, or use other means of advertising the event is strictly forbidden.

Organisers not complying with the Ancillary Events Guidelines will be notified by the WCD and a penalty fee may be applied.

Please contact the WCD Organising Secretariat for Ancillary Event room requests at wcd2019sponsor@thetriumph.com

The deadline for Ancillary Event room requests is Thursday, February 28th 2018.